

# Story & Co FILMS

MAKING A POSITIVE IMPACT THROUGH VIDEO

SINCE 2018

## WHO WE ARE

We specialise in audiovisual production for brands, people and places since 2018.

Our Barcelona based company, combined with our internationally minded team, results in the perfect combination of creative influence and efficient management in order to ensure an original quality product every time.

We place huge importance on providing an excellent service to our clients with whom we build long-term and fruitful relationships.



## WHERE WE COME FROM

We are an independent film company which started out in 2018 as the film department within Story&Co, the world-class real estate marketing agency founded in Barcelona in 2003.

Story&Co specialises exclusively in the real estate sector, so in 2021 we launched our own limited company to be able to service other exciting sectors, as well as still providing audiovisual services to the mother company.

Being part of Story & Co has been crucial to our growth and has given us invaluable knowledge in graphic design, brand development and much more and we are proud to continue being part of the group.

Not just because we like the logo ;)

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## APPROACH

Our focus is on creating compelling stories to present your business or a project and bringing your vision to life.

We see every project as a unique, new adventure, one that we enjoy together as a team. From storyboarding, to shooting, to postproduction, and always adapting to your specific needs.

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## RESEARCH

Defining a clear objective as to why you want to produce the video, who its directed at and where you want to promote it, is crucial in choosing the right format to produce.

We can help you define this by researching similar brands or competitors and finding the best ways to innovate and disrupt.

Research is key to the initial process, as we want to create a video for you that stands out from the rest.

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## SYNERGY

There are endless creative possibilities in the beautiful, yet competitive world of audiovisual production. For this reason it is essential we have a good understanding of the brand, the language and its evolution.

We need to know everything about you and keep communication lines open and frequent.

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## WE OFFER

SCRIPTING

STORYBOARDING

DOCUMENTARY

BRANDED CONTENT

ANIMATION

MOTION GRAPHICS

STUDIO AND LOCATION SHOOTS

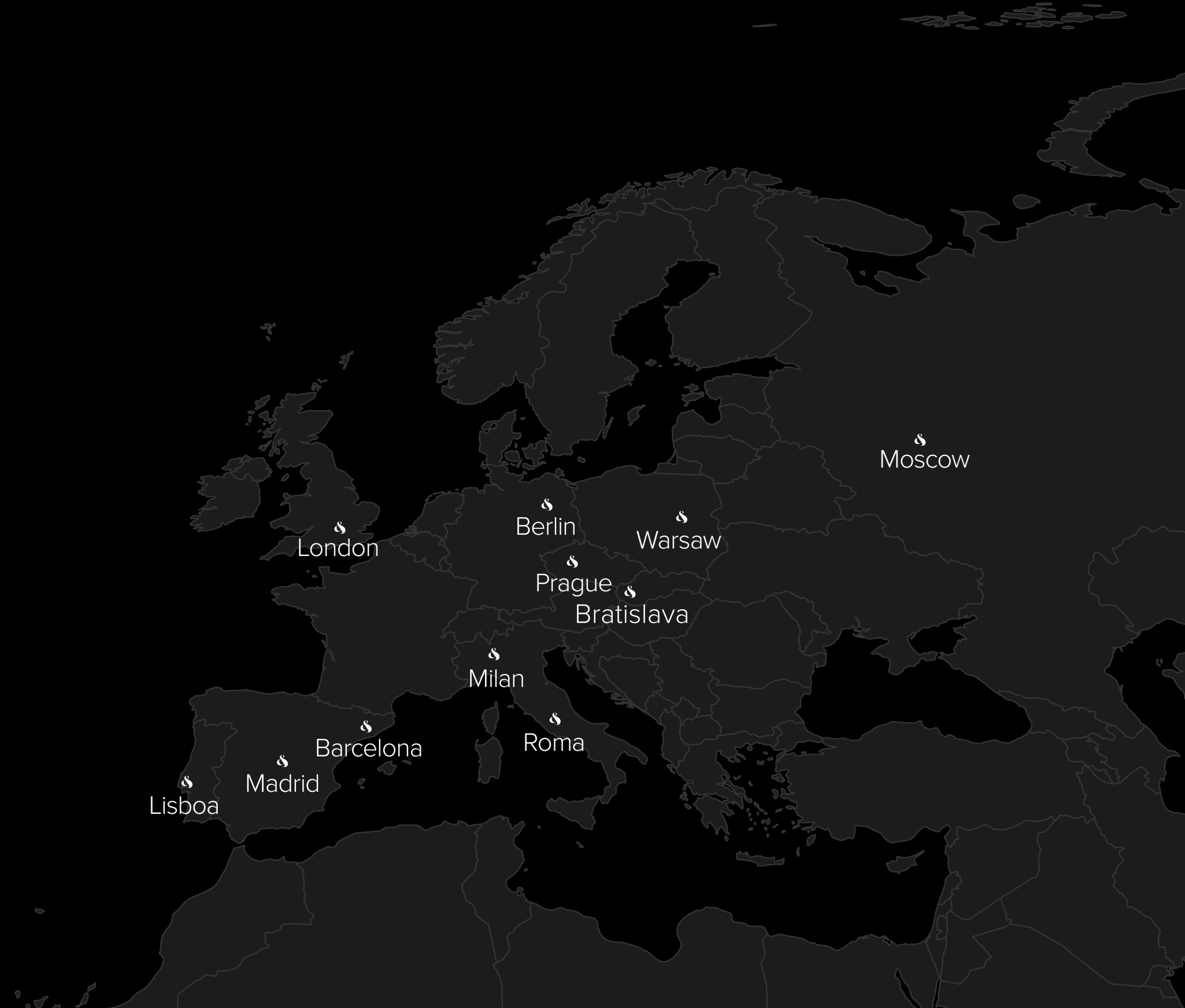
DRONE SHOOTS

VOICE OVER

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**Story & Co**



A dark gray map of Europe with city names and small 's' icons. The cities labeled are: Lisboa, Madrid, Barcelona, Milan, Roma, London, Berlin, Prague, Bratislava, Warsaw, and Moscow. Each city name is preceded by a small white 's' icon.



SOME OF OUR CLIENTS

LA VANGUARDIA

 PUIG

alpro

 basque  
culinary  
center

 Colonial

CEAC  
Formación Profesional  
a Distancia

El Corte Inglés

 EMMENTALER  
SWITZERLAND

 Garofalo

Grupo  Planeta

HEAD

Hines

 JUST EAT

KAS

 KH7

la textil

LOGICOR 

Gipsy  
Chef

B

rtve

 ENGEL & VÖLKERS

Maripili  


APEROL  
SPRITZ

 zinkia

 educo  
educar cura

 PLAN  
INTERNATIONAL

 Save the Children

unicef   
para cada infancia

World Vision 

 ALDEAS  
INFANTILES SOS

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